



Home Seller's ROADMAP



Darlene Smith
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Follow this high level road map to help you sell your home!

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Pre-Listing Checklist



Exterior

- Fill in holes and cracks on walls
- Fill driveway cracks
- Re-paint patio
- Repair and clean gutters
- Ensure lights are working
- Wash windows
- Replace broken windows
- Clean patio and patio furniture
- Replace torn screens
- Trim trees and shrubs
- Add colorful plants
- Remove weeds from flowerbeds
- Mow the lawn
- Add a new clean welcome mat

Garage or Shed

- Ensure there is no pest infestation
- Organize to create more floor space
- Cover exposed wiring
- Seal or paint floors
- Ensure garage door is working

Laundry Room

- Clean all surfaces
- Ensure area is clear of clothes
- Organize storage shelves
- Wipe off stains on washer and dryer
- Organize detergents neatly

Interior

- Eliminate all odors
- Clean blinds and curtains
- Add a fresh coat of paint
- Mop all hardwood and tile floors
- Professionally clean carpets
- Repair holes and cracks in walls
- Clean windows and window wells
- Fix leaky faucets
- Remove all valuables
- Replace broken light fixtures
- Add lamps to dark spaces
- Organize closets
- Organize basement
- Clean baseboards and trim
- Declutter and arrange things neatly
- Clean A/C filters and vents
- Clean fireplace
- Fix cracks and molding
- Replace worn out rugs and pillows
- Remove excess and worn out furniture
- Remove family photos

Bedrooms

- Arrange the room to create space
- Organize closet items and shelves
- Paint with neutral colors
- Clean nightstands
- Remove photos
- Put fresh bedding and fluff pillows

Kitchen

- Deep clean refrigerator and stove
- Organize and clean to create space
- Ensure all appliances are working
- Clean cabinet fronts
- Clean sinks and put away dishes
- Minimize items on countertops
- Remove magnets on refrigerators
- Hide trash can inside closet
- Hide all cleaning supplies
- Clean and organize pantry

Bathrooms

- Eliminate all odors
- Clean toilet, tub, shower, and mirrors
- Clear countertops of all personal items
- Ensure toilet works properly
- Hang new and unused towels
- Replace caulk in sink/bath/shower
- Clean and clear grout

Living Room

- Clean, declutter and dust all surfaces
- Clean shelves and wall art
- Vacuum upholstery and drapes
- Replace worn cushions and carpets
- Ensure room is spacious and inviting
- Place fresh flowers on table
- Fluff and arrange pillows



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Photography Checklist



A picture is worth a thousand words. This saying has never rung truer than when you are in the process of selling your house. Use pictures to your advantage and capture your house in the best light. Follow this checklist to ensure your listing stands out.

Interior

- Clean and clear kitchen countertops
- Deep clean all appliances and sinks
- Remove magnets from refrigerator
- Clean and clear bathroom countertops
- Remove toothbrushes, soaps, etc
- Place fresh towels and rugs
- Clean toilet bowls and tile grout
- Declutter and organize closets
- Rearrange furniture as needed
- Replace burned out light bulbs
- Make all beds and fluff pillows
- Open window treatments and blinds
- Remove personal photos and items
- Put all clothes in closets / drawers
- Turn off ceiling fans
- Remove pet items
- Organize children's toys

Exterior

- Remove any yard clutter
- Sweep porch, deck, patio areas
- Repaint front door if needed
- Landscape
- Remove weeds and trim shrubs
- Move all vehicles from driveway
- Freshen up pot plants
- Add a new welcome mat
- Clean windows and window wells
- Clean patio furniture
- Open up patio umbrellas
- Hide all lawn equipment and tools
- Pressure wash walkways/driveway
- Ensure house numbers are clean and visible



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